

Eduardo Menendez-Angulo

Education

General Assembly, New York, NY
Data Science 2018

Parsons The Newschool For Design, New York, NY
MFA Design and Technology 2009

Pontificia Universidad Catolica Del Peru, Lima, Peru
BFA Painting 1999

Software & Programming

Adobe Creative Suite, Sketch, Figma, InvisionApp, Ommigraffle, Axure RP, Wordpress, Ektron, Shopify, NetSuite, BigCommerce, Veeva iRep, Jira, Mailchimp, SEMRush.

HTML5, CSS, Javascript, PHP, C++, Python, Git, Basic understanding of Objective C, Google Analytics, WebTrends

Certifications

User Research - Methods and Best Practices
Interaction Design Foundation. 2020

Design Thinking: The Beginner's Guide
Interaction Design Foundation. 2020

UX Certification
Nielsen Norman Group. 2015

Skills

Strategic Thinking, Taxonomy Workshops, Information Architecture, User Interviews, Contextual Inquiry, Interaction Design, User Interface Design, Prototyping, Design Systems, Graphic Design, Data Visualization, Infographics

Experience

2020 - Present	Syneos Health, NY	Associate Director of UX Collaborate in corporate-wide service experience for commercial line of business. Lead user centered approach as a cornerstone for applications development.
2017 - 2020	Syneos Health, NY	User Experience Designer Enterprise UX: Design and lead complex web applications for internal businesses. Pitched first Corporate Design System to C-suite. Added Qualitative Research methods to project process.
2011 - 2017	GSW, NY	Information Architect/User Experience Lead Professional and Consumer Websites, Interactive Visual Aids. Award Winning Consumer Website: Atrovent.com
2010 - 2011	GSW, NY	Digital Designer Infographics for digital and print media

Independent Activities

2019	Airvel	Senior User Interface Designer UI design for flight charter market place site
2018	Bittersweet Creative	Senior User Experience Designer UX design for mining industry big data web app
2017	Wilkhahn USA	User Experience Strategist Users interview/workshop to define US site architecture
2011 - 2016	FLOS USA	UI Design Consultant UI Consultant for e-commerce, visual design, information architecture of product inventory for different segments, and checkout flow experience.